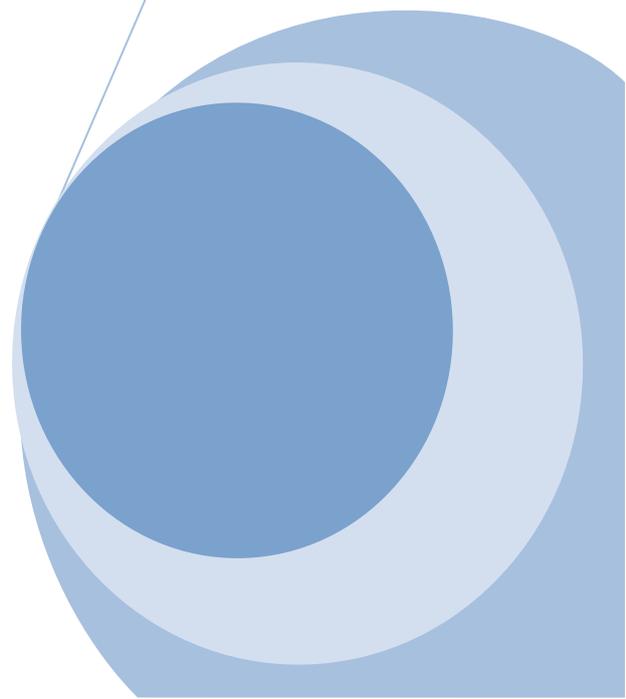




Open Source Software Business Models Training Leveraging Business Through IT Innovation

With Google, IBM, Sun Microsystems involved, FOSSFA stepping up its open source capacity initiatives in Africa, the Malaysian government attaining 97% Free and Open Source Software (FOSS) compliance and the South African government adopting an open source policy, FOSS implementation is the next big thing in IT and business! By 2012, FOSS's impact on application software will grow to \$19 billion, with a five-year compound annual growth rate of 44% (Gartner, 2008). FOSS utilization is part of a new paradigm which involves integrated best-of-breed approach to software implementation being followed throughout the vendor landscape in which software-as-a-service, on-demand and co-sourcing models prevail. New business models and value offerings have surfaced to address not only classic cost challenges, but also derive value from community networks. FOSS has now matured to become a technology of choice to run servers, networks, content management and operating systems, business and office applications. The past decade has thus seen a significant increase in the use FOSS by businesses. This trend explains the general corporate drive towards leaner and more efficient operation in the midst of reduced IT budgets while the need to maintain the same functional capabilities remains consistent. Since majority of FOSS solutions have demonstrated lower cost of ownership and IT innovations (among many other advantages) compared to proprietary equivalents, more companies are now switching to FOSS to achieve their business goals.



Course Content

- Introduction to FOSS Concepts
- FOSS Business Models
- FOSS Business Skills
- FOSS Business Case Studies
- Communicating FOSS
- FOSS Training as a Business Model

Course Outcomes

The course will provide participants with:

- An in-depth understanding of the FOSS landscape,, concepts and its value offerings
- Exposure to state-of-the-practice FOSS business models and strategies available for organisations
- Strong motivation, business and leadership skills to venture into FOSS business
- Competency to communicate FOSS initiatives in organisations and get buy in from internal and external stakeholders and/customers
- Relevant case studies of successful FOSS innovations and various implementations across the business
- Knowledge from topical presentations by FOSS and other business experts from different industries
- A platform to tap into a vibrant support network of international FOSS experts for synergies, support and exploration of opportunities

Aflent in association with RYCOB and FOSSFA invites Business Analysts, IT professionals, Enterprise Architects, SMEs and interested individuals from the public and private sectors to attend this exciting course!

Key Presenters



Coley Zephenia is a Senior Business Analyst and an Information Architect with diverse consulting experience in the Information and Communication Technologies (ICTs) industry. His competencies lie in training, information management and data architecture, electronic document management systems, business analysis, project management, web portal and CRM administration. He has solid experience in FOSS projects in both the private and public sectors. Coley is in an International Council for Science Regional Office for Africa (ICSU ROA) Natural Hazards and Disasters team with a mandate to develop home grown solutions to mitigate the impact of natural disasters. As part of the ICSU ROA Hazards and Disasters Science Plans, he is exploring opportunities for using FOSS to develop a multi-hazard database for Sub-Saharan Africa. Coley has also published a number of research papers and articles in the IT space including IT architecture, governance, and business process measurement, evaluation of FOSS products, FOSS best practices, strategy, policy and trends. He is a FOSSFA certified Trainer of Trainers.



Keutwile Leso is a Business IT Professional with proven international experience. He was an Enterprise Architecture Consultant at Real IRM for 3 years and became its first SOA Capability Lead. He is the only South African Senior Licensed ZapThink Architect (US) and one recently acknowledged by the Centre for the Advancement of the Enterprise Architecture Profession (CAEAP) to contribute to the EA Professional Practice Guide. He completed the InWent (Germany) Advanced Open Source course and his other expertise lies in ERP, CRM, Business Intelligence, IT Security and Software Development. He sits on the Council board of the Free Software & Open Source Foundation for Africa (FOSSFA) and is Vice President of the Dr M. J. Madiba Open Knowledge Foundation.



George Garikayi Nyambuya is an ICT4D Project Management Consultant with ten years' experience both within Private and Public/Development sectors. He has worked in various positions in the Private sector IT industry where he gained experience in project management, process management, six sigma as well as design and implementation of various other management systems. George is currently heading a pan-African initiative on FOSS in which he is the Africa Regional Project Manager. The programme builds capacities and fosters growth particularly in South and East African ICT industries through spreading FOSS business models in local enterprises, developing FOSS certifications and supporting innovative local FOSS applications for social and economic development.

NB: Other presenters will be available to engage on participants on special selected topics.

Dates

04- 07 April 2011

Venue

Randburg Youth Technopreneurship Centre, Randburg, Johannesburg

Booking

The course fee is R4000 per delegate excluding VAT. Fee for the training includes:

1. Facilitation by highly experienced and qualified trainers
2. Certificate of completion
3. Feedback report
4. Learner guides and training manuals
5. Catering for the 4 days i.e.
 - ✓ Breakfast Mid-morning tea/ refreshments with pastries
 - ✓ Lunch
 - ✓ Mid-afternoon refreshments

For all course enquiries contact:

Coley Zephenia +27(0) 83 549 5074 coley.zephenia@gmail.com
Richard Ntjana +27(0) 83 366 3270 chairman@rycob.org.za

