



# openED

Take it!

## Business and Management Competencies in a Web 2.0 world

a free/open course

**Join us on the 2nd edition** of a new, collaborative and global business course that is FREE and OPEN to everyone.

The course consists of **10 modules** with each lasting around 10-30 hours: short enough to fit with other work commitments but long enough to fully engage with the topic. It is possible to choose to work on a series of modules, just a single module, or the entire course.

Participants who joined the 1st edition of the course came from many countries across Europe and further afield. This meant there were opportunities to meet, talk and exchange ideas with others from different cultures. Access to their work will be available to new participants to help them in their study.

The 'open learning' ethos of the course may be new to many participants but there is support on hand to help build those important skills associated with online working, learning and knowledge sharing.

### Learning Outcomes

The learning **outcomes** for the course are to:

- Gain insight into contemporary enterprises, including ethical approaches;
- Obtain experience and a critical understanding of web-based tools and services for collaboration, intelligence gathering and research in relation to business and management;
- Develop skills in project management, communication, team-working, research and change management.

More details on the specific learning outcomes are available for each module.

### Registration

To register for the course, or just for some of its modules, please go to [www.open-ed.eu](http://www.open-ed.eu).

**Course Duration:** Total 14 weeks

**Start:** 26 Apr 2011

**End:** 29 Jul 2011

## Course Introduction Week

**Start:** 26 Apr 2011

**End:** 29 Apr 2011

## Module 1

Tools for collaboration

**Start:** 02 May 2011

**End:** 20 May 2011

## Module 2

Searching for information in business and management

**Start:** 23 May 2011

**End:** 10 Jun 2011

## Module 3

Project management

**Start:** 13 Jun 2011

**End:** 01 Jul 2011

## Module 4

Developing personal skills in communication

**Start:** 04 Jul 2011

**End:** 15 Jul 2011

## Module 5 A1

What is the question?

**Start:** 02 May 2011

**End:** 20 May 2011

## Module 5 A2

Quantitative and qualitative analysis tools

**Start:** 23 May 2011

**End:** 10 Jun 2011

## Module 5 P1

Introduction to the contemporary enterprise and managerial functions

**Start:** 06 Jun 2011

**End:** 24 Jun 2011

## Module 5 P2

Project management advanced

**Start:** 04 Jul 2011

**End:** 15 Jul 2011

## Module 5 P3

Change management

**Start:** 11 Jul 2011

**End:** 22 Jul 2011

## Module 6

The ethical organisation

**Start:** 27 Jun 2011

**End:** 01 Jul 2011

## Final Presentations &

## Wrap up & Best-Of Polls

**Start:** 25 Jul 2011

**End:** 29 Jul 2011



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### Further contacts

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